



BRAZIL INTERNATIONAL AGRIBUSINESS MEETING LIDE UNITS	
<b>DATE</b>	23.02. & 25.02.20201
<b>TIME</b>	17:00 – 19:00h – German Time 16:00 – 18:00h – UK Time 13:00 – 15:00h – Brazil Time 12:00 – 14:00h – Brazil Time (Mato Grosso)
<b>PROGRAM</b>	<b>DAY 1 &gt; Reforestation &amp; Biofuel</b>
	<b>Welcome</b> > Introduction & explanation of the program André Müller Carioba – Chairman of the Board LIDE Germany
	<b>Keynote</b> Luiz Fernando Furlan – Chairman of LIDE Global
	<b>Main panel</b> Marcos Jank - Senior Professor of Global Agribusiness at INSPER and Coordinator of the Center “Inspere Agro Global” and Board Member of Agrottools.  <b>Thema:</b> Dynamics of the international approach of Brazilian agribusiness and the issues of competitiveness and sustainability, as well as the evolution and perspectives of the relations between Brazil and the European Union.
<b>Breakout sessions</b>	Objective: <ul style="list-style-type: none"> <li>➤ Focused discussions and presentations for each sector in evidence.</li> <li>➤ Objective shall be the generation of business opportunities</li> </ul>
<b>Panel 1: Reforestation</b>	Moderation > Dr. Stausberg (DIE WELT), Fabiana Oscari-Bergs (LIDE DE) Presentation > Gilberto Goellner (Euca Energy), Fausto Takizava (AREFFLORESTA-MT), Gilson Mueller Berneck (Berneck) <ul style="list-style-type: none"> <li>➤ What are the goals of Brazilian government and private initiatives with this strategy of re-forestation?</li> <li>➤ How can foreign companies participate in this “new” business model? <ul style="list-style-type: none"> <li>➤ What are the characteristics of the global wood market and what role plays wood from LATAM / Brazil ?</li> </ul> </li> </ul>
Panel 2: Biofuel	Moderation: Frau Dr. Stausberg (DIE WELT), Evandro (LIDE MT) Presentation: Plínio Nastari (Datagro), & Rafel Abud (FS Bioenergia), Guilherme Nolasco (UNEM)) <ul style="list-style-type: none"> <li>➤ How can the Brazilian companies help with the EU Renewable Directives with focus on biofuels?</li> <li>➤ Which programs are already in place by the EU and / or Brazil?</li> <li>➤ How can companies benefit from this?</li> </ul>
	Final considerations André Müller Carioba – Chairman of the Board LIDE Germany



	<b>DAY - 2 &gt; Meat &amp; Grains, fibers and oilseed</b>
	Welcome and Introduction & explanation of the program André Müller Carioba – Chairman of the Board LIDE Germany
Panel 3: Animal Protein	Moderation: Breno Silva LIDE UK Presentation: Sergio Rocha (Agrotools), Caio Penido (IMAC), Grazielle Parenti (BRF) <ul style="list-style-type: none"> <li>➤ Meat production depends on consumer behaviour. How does the Brazilian meat producers adapt their production to the new challenges regarding Sustainability, animal welfare, consumer behaviour (organic)?</li> <li>➤ Which initiatives can ensure sustainable meat production and how can European import companies participate or gain advantage?</li> </ul>
Panel 4: Grains, fibers and oilseed	Moderation: André Müller Carioba (LIDE DE), Heloisa LIDE PR Presentation: Julio Cezar Busato (Abrapa), Edna Belizario (Grünkunft); André Nassar (ABIOVE) <ul style="list-style-type: none"> <li>➤ How is product changing due to climatic changes in Brazil and Europe?</li> <li>➤ Which alternative / technologies are used in Brazil to enable sustainable production and to meet the needs of today's customers (increase demand of bio-products)?</li> <li>➤ Which requirements do Brazilian producers have to consider if they want to deliver in Brazil and abroad specially to EU? How does the certification process work?</li> </ul>
	Final considerations André Müller Carioba – Chairman of the Board LIDE Germany

**INITIATIVE:**



**KOOPERATIONSPARTNER DEUTSCHLAND:**

